



Dimensional Dispatch

7th Dimension
Newsletter

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"INSIDER TIPS TO MAKE YOUR BUSINESS RUN FASTER, EASIER AND MORE PROFITABLY"

IN THIS ISSUE

Prisoners exploit tablet vulnerability to steal nearly \$225K

Last week, Idaho prison officials said on that 364 inmates in five of the state's prisons exploited vulnerable software in the JPay tablets they use for email, music and games in order to pump up the cash balances of their accounts.

The inmates transferred nearly \$225K into their JPay accounts, according to the Associated Press.

The handheld tablets are used in prisons across the country, where inmates use them to stay in touch with the outside world via money transfers, emailing families and friends, buying and listening to music, video visitation, parole and probation payments, and downloading and playing games. The devices are made available through a contract between JPay and CenturyLink.

Idaho Department of Correction spokesman Jeff Ray said that no taxpayer money was involved in the fraud. The tablets operate over a secure network and don't offer access to the wider internet.

The transfer scam was discovered earlier in the month by a special investigations unit, Ray said.

Mark Molzen, a spokesman for CenturyLink, told the AP that the problem involved inmates "intentionally exploiting a software vulnerability to increase their JPay account balances." The company declined to give details, considering any such to be proprietary information. Molzen did say that the vulnerability has since been fixed, however. According to Ray, fifty of the inmates transferred amounts exceeding \$1,000 into their accounts.

Ray said that JPay has managed to claw back more than \$65,000 worth of credits. The guilty inmates have been shut out of much of the tablets' functions. They'll still be allowed to read and send emails, though.

The Idaho Department of Correction has issued disciplinary reports to the involved inmates. (Sophos 2018)



Amazon CEO Jeff Bezos's Secret to Avoiding Email Overwhelm

Manage your email – Don't let your email manage you!

Page 2



Where Does Privacy Regulation Go From Here?

Read our brief overview on consumer privacy.

Page 3

Amazon CEO Jeff Bezos's Secret to Avoiding Email Overwhelm

Do you look at your inbox and want to cry?

If so, you're not alone. According to widely cited Radicati Group research, the average person gets 120 business emails every day. If you don't manage your emails, you could end up in another statistical majority. People spend at least 14 percent of their workday on email alone.

Is it any wonder that a recent Harris Poll found that only 45 percent of our workdays are spent on actual work? If you're looking for the solution to your email woes, start with some of Silicon Valley greats.

BEZOS DELEGATES If you want to watch a corporate team start to sweat, see what happens when they get a "?" email from Jeff Bezos. Business Insider reports that the notoriously easy-to-contact Amazon CEO will forward customer complaints to his people and add only a question mark to the original query. Getting that dreaded mark is a little like getting the black spot from Blind Pew the pirate. You know that a day of reckoning is at hand.

Follow Bezos' lead. Instead of answering all emails yourself, ask, "Can this be better handled by someone else?" Forward it to your team and save yourself the time.

USE AUTO REPLIES You can also use auto-reply tools to manage the flood. Tommy John CEO Tom Patterson did just that after his emails skyrocketed



from 150 to 400 a day. He tells Inc. com that "there weren't enough minutes in a day to answer all of them." So he didn't; he set up an auto-reply to tell people that he only checked email before 9 and after 5 — and to please call or text if it was urgent. The result? "It forced me to delegate and empower others to respond," he says. Suddenly the flow slowed to a trickle.

DO YOU GET MORE EMAILS THAN BILL GATES? And it really should only be a trickle; Bill Gates reports that he only gets 40–50 emails a day. Ask yourself, "Should I really be getting more emails than Bill Gates?"

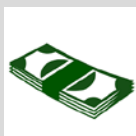
One possible cause for email inundation, according to LinkedIn CEO Jeff Weiner, is other employees sending too much email of their own. He writes, "Two of the people I worked most closely with ended up leaving the organization within the span of several weeks. After they left I realized my inbox traffic had been reduced by roughly 20–30 percent." If you have over-communicators in your ranks, ask them to tone back the digital flood.

SET BOUNDARIES Creating a hard buffer between your email and your life is another CEO tactic. Arianna

Huffington doesn't check her email for a half hour after waking or before going to bed, and she never touches it around her kids. That space to breathe is essential to maintaining a work-life balance. And if it gets bad enough? Etsy's Chad Dickerson has a solution: email bankruptcy! He tells Fast Company that every few years, he just deletes everything and starts fresh!

Not all Silicon Valley gurus have it figured out, however. Apple CEO Tim Cook doesn't get 120 business emails a day. No, according to an ABC interview, he gets closer to 700. He just gets up at the crack of dawn every morning and starts reading. Hint Water CEO Kara Goldin does the same thing, preparing for a 12-hour workday with a marathon email session. But as you can tell from the other people we've discussed, this is an exception, not the rule. Emulate Jeff Bezos or Arianna Huffington instead and watch your email stress melt away.

Getting too many spam emails?
Call us today at (916) 221-0855 for a free email consultation



Tech Tip: Privacy advocates brought to light last month Venmo's lack of default privacy. Millions of Venmo transactions were made public by default. If you use Venmo, be sure to set your transactions to private. To better protect yourself, open the app, tap the hamburger menu in the upper left corner, tap Privacy, and select Private.

Where Does Privacy Regulation Go From Here?

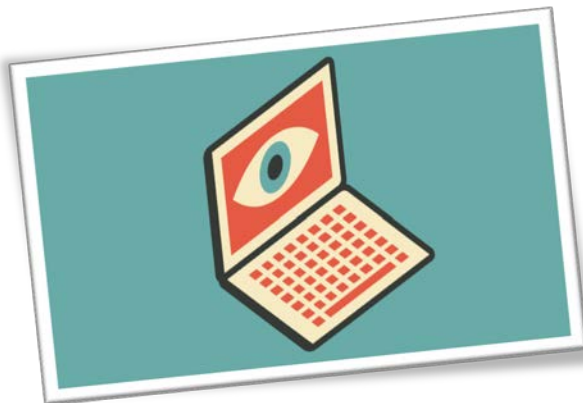
The European Union’s General Data Protection Regulation (GDPR) has led to an unprecedented level of transparency and awareness and has affected countless individuals and businesses across the globe.

The question currently on everyone’s mind: What do these impacts mean for privacy regulation in the future? Speaking as the Director of Symantec’s GDPR Strategy: embrace ‘GDPR-level privacy’ because chances are we will see more of it in more places around the globe. Here’s why:

GDPR as de facto Standard - Given the sheer size of the European digital market and the extraterritorial scope of the GDPR, the GDPR is likely to successfully spread its principles and stringent requirements to other regions.

While this trend intensifies, with countries like Japan, South Korea and India contemplating the benefits of GDPR adequacy, European regulators are pushing further ahead: The next

generation of privacy regulation for



electronic communications, also known as ePrivacy, is already in the works to build on the GDPR baseline to further increase privacy protections for the Internet of Everything era.

APJ Focuses on Mandatory Reporting - Data protection law continues to develop swiftly in other regions as well, with notable developments in the Asia-Pacific region. In Australia, the Privacy Amendment (Notifiable Data Breaches) Act 2016 came into effect this February, establishing mandatory reporting

obligations for any organization that suffers an eligible data breach.

California Passes First U.S. Consumer Privacy Law – Jerry Brown signed the California Consumer Privacy Act of 2018 into law last month. This law is considered the strongest, most aggressive privacy protection measure in the U.S. and takes effect on January 1, 2020. Similar to the GDPR, it requires that companies tell Californians what information they are collecting, as well as how that information is being used.

One thing is certain: Privacy regulation will continue to evolve. Businesses of all size will need to stay informed on best practices and staying in line with the law. (Symmantec 2018)

Uncertain if your website and ePrivacy follows recent standards? Give us a call at (916) 221-0855



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